

# Williamsburg®

## COLLECTIBLES

### LYNN HANEY

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Ho Ho Ho. Never ho-hum. The Lynn Haney Santas designed exclusively for WILLIAMSBURG not only reflect the wonder and magic of St. Nick, but also centuries of Colonial Williamsburg Christmas traditions. Folk artist Lynn Haney works closely with WILLIAMSBURG product developers to select a memorable theme for each edition, choosing colors, attire, and especially accessories that represent a special aspect of our most anticipated season over the years. This could mean Santa wears a green robe instead of red, or carries anything from an apple cone to a toy trumpet.

It all started in back in the 1980s, when Lynn spotted an antique German paper-maché Santa at a show. Though he didn't purchase the pricey piece, it served as inspiration to create his own figurine that had the same charm and interest. Thus began the Lynn Haney Collection. Each

starts with an overall design concept, with Lynn sculpting the original head in clay to create a mold. Trained and experienced studio painters give facial features the attention and craftsmanship expected by the designer. The head is then assembled with a soft padded body, and seamstresses get to work carefully cutting and sewing velvets, wool, and brocades, trimming them in European braids, fur, and more to give each piece its own distinctive personality. Beards and wigs are made by hand from mohair, wools, and other natural fibers, and are expertly attached to each piece. Polished off with exquisitely detailed accessories like toys and packages, each piece is signed by Lynn upon final inspection.

This wonderful combination of inspired design, talented in-house artisans, and a touch of magic make these limited-edition WILLIAMSBURG Santas a collectible the whole family will enjoy for years to come.